



Blue Jeans *for the Blues*

A Casual Monday with a Cause!
March 29th, 2010 - \$5 Donation



That \$5 you found in your pocket can buy you the chance to shed your business suit and wear blues jeans to the office while supporting a great cause! Proceeds will help the Alabama Blues Project continue their mission of promoting Alabama's rich blues heritage and passing it on through award-winning blues camps and school programs, designed particularly to benefit at-risk children and underserved areas.

The mission of the Alabama Blues Project is the preservation of blues music as a traditional and contemporary art form through interactive programs that educate and entertain. With educational programs, live performances, exhibits, and the development of archival and curriculum materials, the ABP increases awareness of the role blues music has played in the development of popular American music, with a special focus on Alabama's contribution to that history. These activities add to the richness of cultural experiences that make Alabama a great place to live and visit. The ABP's programs reach a wide variety of audiences, including at-risk and troubled youth, and its unique blues camps pass on Alabama's rich blues culture to the next generation while instilling self-esteem, discipline, cross cultural understanding, interaction, and teamwork.

www.alabamablues.org